McLaren Industries Chosen As A Preferred Rubber Tracks Vendor by Sunbelt Rentals

Sunbelt Rentals, the second largest equipment rental company in the U.S. with a network of over 450 branches, including 100 Sunbelt at Lowe's, in 35 states and the District of Columbia has chosen McLaren Industries as a preferred vendor for rubber tracks for mini-excavators and track loader machines.

In excellence, McLaren Industries has serviced the rental industry with products designed to reduce maintenance cost for many years. The McLaren nationwide presence and delivery capabilities have allowed the company to surpass the service expectations of the largest rental chains. The unique footprint of our dense distribution network allows us to service hundreds of chain locations equally well.

"We know that rental customers sometimes abuse the equipment. Typically that results in increased maintenance costs for the rental companies. McLaren is built on the concept of fighting downtime. Our product philosophy to reduce downtime and maintain cost makes us the perfect fit for the rental industry", says George Zafirov, McLaren's Marketing Manager. "Our success with the rental companies is a direct result of our concentrated effort to service that industry. We have established a designated Rental Team within our organization, whose responsibility is to focus on the needs of the equipment rental businesses."

For more information on how McLaren reduces downtime in the rental industry, call the McLaren Rental Team at 1-800-836-0040, Ext. 1800.