McLaren Australia moves up to the next level

rtnership with TuffStuff Australia ensures prompt technical support and after sales service for customers of McLaren products in Oceania.

Torrance, CA., August 11, 2014 – McLaren Industries, a global manufacturer of tires and tracks for the construction and agricultural industries, is pleased to announce that it has entered into an exclusive distribution partnership with TuffStuff Australia, the manufacturer and importer of the proven 'TUFF' range of undercarriage components and spare parts to the Australian earth moving industry.

McLaren has been serving the Australian market since 2010, when it established a dedicated customer service and support team for that region. In the last two years, the McLaren name increased in popularity and became a trusted and preferred brand for contractors, rental companies and machine dealers across the country. This necessitated an expansion not only of distribution capabilities, but also of technical assistance and after sales support to ensure complete customer satisfaction.

TuffStuff Australia emerged as the perfect partner in this endeavor. As one of the largest McLaren dealers in the country, the company already possesses in-depth knowledge on the entire product range of tires and tracks offered by McLaren. Even more importantly, it is a company that has demonstrated the highest level of business integrity. TuffStuff Australia is an Australian owned and operated family business servicing earthmoving contractors, hire & rental companies and machinery dealers across Australia since 2005. The company has established itself as a trusted supplier of complete undercarriage solutions, offering consistent and reliable service, transparency and flexibility. It is the adherence to these company values, along with their dedication customer service excellence, that forged the business relationship between McLaren and Tuffstuff.

Robert (Bob) Ward, former General Manager at McLaren Australia, joined TuffStuff to maintain consistency of quality, service and support.

For more information about TuffStuff Australia, please visit www.tuffstuffaustralia.com.au or call 1 800 88 33 78 (AU)