McLaren Industries Launches Operations in Europe

Construction Equipment Operators across Europe can rely on short delivery terms of quality rubber tracks for a wide range of mini excavators and track loaders; Flat-Proof Tires and Over-the-Tires Tracks for Skid Steer Loaders are also available in the new distribution center of McLaren Industries in Germany. McLaren Industries, one of the leading manufacturers of tires and tracks for compact construction equipment in the United States, has just opened its first European distribution center in Mannheim, Germany.



This facility will serve McLaren customers that operate in Europe and will reach most equipment operators within couple of days. The initial inventory at the distribution center will include McLaren Nu-Air ® Semi-Pneumatic Tires, Protrac ® Over-The-Tire Track, Next Generation™ Rubber Tracks and Maximizer Rubber Tracks.

McLaren Industries is a privately owned US company and was founded in 1997. The company is widely recognized as a high quality manufacturer of OEM and aftermarket rubber tracks, over-the-tire tracks and semi-pneumatic tires for a broad range of construction machines, carrier vehicles, and agricultural equipment. For over a decade McLaren has proven to be a rock-solid vertically integrated manufacturer and distributor. In recent years, the company has expanded its activities worldwide in direct response to meet increased market demand.

McLaren Deutschland GmbH has been established in order to serve the European Market for Construction Tires and Rubber Tracks. McLaren Deutschland GmbH is situated in Eschborn/Frankfurt and will serve the needs of the customers from all over Europe. McLaren customer service is ready to consult end users, construction equipment dealers and OEMs as well as to provide information about McLaren product lines in English, German, French and Italian.

The distribution center of McLaren Deutschland is based in Mannheim, Germany. The facility is ISO 9001 certificated and is operated by an international logistics company with long experience in the industrial field. The warehouse features 6500 m2 storage area, 9 loading ramps and 2 volume truck ramps. The location of the distribution center allows fast deliveries throughout Europe, while deliveries in Germany can be done within 48 hours from placing an order.
To learn more about McLaren line of products please call +49-6196-9994-230 or send an email inquiry to sales@mclareneurope.com.