McLaren Industries Expands Popular Nu-Air Solid Cushion Tires to Include Backhoes



Shock absorbent tires improve performance and safety, reduce bouncing



Backhoe owners and operators can finally experience the unparalleled durability, comfort and traction of McLaren's Nu-Air semi-pneumatic tires - now for both front and rear backhoe tires.

Two Nu-Air versions are available for backhoes. The Dirt Terrain (DT) tire excels in off-road applications where aggressive traction and high stability are important. The deep tread lugs ensure a solid grip on sand, rocks or deep mud. The All Terrain (AT) tire is a good option for mixed-purpose vehicles. The zigzag tread pattern provides a smoother ride with less wear on asphalt, concrete and other hard surfaces, yet still delivers a good traction when going off-road.

McLaren already manufactured backhoe front tires, and their latest offerings cover the larger rear tires. Backhoes can now be completely fitted with the Nu-Air series tires, which utilize three layers of unique rubber

compounds and multiple shock-absorbing relief holes to create an unrivalled smoothness of the ride and durability. Flat-proof technology eliminates the need for tire protection, while the extra weight of the tires lowers the backhoe's center of gravity and provides crucial stability on harsh terrain.

With more than a decade of research and development, this innovative product integrates the strength of a solid tire with the smooth, cushioned ride of a pneumatic tire. With its significantly lower cost per hour, Nu-Air tire series has become widely known as the economically smart alternative to foam-filled or conventional pneumatic tires.



"McLaren's solid cushion tires have become hugely popular among the owners and operators of skid-steer loaders, telehandlers, and wheel loaders, so it was only natural to add backhoe tires in the mix" said George Zafirov, marketing manager for McLaren Industries. "It makes practical sense, too, given the typical rugged, unforgiving work environment backhoes experience on a regular basis. Our solid cushion tires lower the center of gravity and reduce the equipment bouncing to significantly improve the safety and performance of the machine. Since loader backhoes don't use an axle mounted suspension, they are vulnerable to vibrations from the ground, which makes Nu-Air's superior shock-absorption an even more welcoming feature. Add to this the zero chance to ever get flats, and you got an undisputed winner."

McLaren Industries, Inc. is a leading supplier of rubber tracks for mini-excavators, track loaders, agricultural machines and carrier vehicles, flat-proof tires for skid steers, telehandlers, wheel loaders and backhoes, and over-the-tire tracks for skid steers. For more information, contact: McLaren Industries, Inc., Hawaiian Gardens, CA 90716, call 310-212-1333, toll free 800-836-0040, fax 310-212-5666, e-mail sales@mclarenindustries.com or visit the company's website at www.mclarenindustries.com.