McLaren tires and tracks gain popularity in Russia

McLaren's market penetration is greatly facilitated by MS-parts, a young and dynamic equipment parts dealer, which was founded in 2008. With staff of more than 40 people, the company operates in a dozen regions in Russia, such as Sankt-Petersburg, Krasnodar, Novosibirsk, Tumen, Ryazan, Kemerovo and others. MS-parts has established solid relationships in the construction market, and has been providing services to the official distributors of skid steer loaders like BOBCAT, MUSTANG, GEHL, CASE, NEW HOLLAND, LOCUST and more for a long time.

MS-parts became an official McLaren dealer in the beginning of 2012 and since then it has been offering the McLaren product line on the territory of the entire Russian Federation. Mr. Sergey Korchmar, general manager of MS-parts, says: "Our marketing service works very well and now a lot of rental companies and construction contractors know McLaren as the best manufacturer of tracks and tires in Russia". He continues: "Clients appreciate MS-parts high quality service standards, at the best price and in-time delivery facilities due to modern warehousing space. It's not a secret that a lot of skid steers work on constructions in hard conditions. Our customers are interested in McLaren products because they help to improve their machines and let them do their jobs more efficiently and on time".

To learn more about MS-parts, please call 8-800-250-0971, e-mail: info@ms-parts.ru or visit www.mclarenrussia.com.

About McLaren.
McLaren Industries is a world leader in the design and manufacture of steel OTTs, rubber tracks, rubber pads, semi-pneumatic tires, and undercarriage parts for a wide range of construction machines, carrier vehicles, and agricultural equipment. To learn more about Mclaren and its product lines, please visit http://www.mclarenindustries.com