McLAREN
Manufacturer of Tracks and Tires

Why the Right Rubber Tracks on the Job Site Are Important



If you own a track loader, you shouldn't just equip your machine with the first set of tracks that you find. That is, not if you want to optimize your earnings. Ultimately, the tracks that you put on your track loader will have a substantial impact on how much money your business can potentially make. To better understand why the right rubber tracks on the job site are important, continue reading.

Optimizing Earnings

When running a track loader, one of the main aspects on one's mind is most likely profit. To make the most amount of money possible, you will need tracks that can complete jobs quickly, economically, and professionally.

Completing Jobs Quickly

To optimize your earnings, the tracks that you equip your track loader with will need to help you perform jobs in an efficient manner. For example, if you build a swimming pool in someone's yard, you will need tracks that don't leave black marks on the driveway as you drive across it.

In addition to upsetting your customer, leaving behind marks will mean that you have to spend a substantial amount of time pressure washing and scrubbing out the mess you made. To prevent such costly delays, it's important to use a set of non-marking tracks that will leave surfaces pristine and save you time.

Completing Jobs Economically

Choosing the right set of tracks will also allow you to complete jobs more inexpensively. The key to reducing the operational costs of your track loader is to choose the right set of tracks for your specific terrain.

If you need to operate your track loader on a wet surface, the wrong set of tracks will result in slippage, which leads to poor fuel economy and inefficient operations. As such, you would need to choose a set of tracks that have an optimal amount of traction, such as McLaren's TDF or Zig Zag rubber tracks. In tailoring your tracks to your terrain, you can significantly minimize operational costs. Our rubber tracks last longer than most competitor's tracks when selected and used for right application, and we have the highest dollar per hour worked ratio in the industry.

Completing Jobs Professionally

Another reason why the right rubber tracks on the job site are important is that they will help you complete jobs while also impressing your customer. In doing so, you can increase your chances of getting repeat customers as well as referrals which will ultimately result in increased earnings.

If you're on a job that requires you to drive across a customer's lawn, you will want to avoid incurring any damage. Ultimately, tearing up the lawn will likely anger customers as well as cause you to have to pay a considerable sum of money in landscaping repairs. To get the job done right, you would want to invest in a set of turf-friendly tracks, such as McLaren's non-marking grade Terrapin tracks. In addition to performing well, such tracks will cause minimal damage to grass surfaces so that you can keep customers happy and avoid any additional costs.

McLaren is a leading provider of industry-leading skid steer tracks. To find the right set of tracks that will optimize your earnings for your specific application, call 800-836-0040 or contact us today.